The graphic representation of the bodily viscera of war—blood, guts, and severed heads—is something we intuitively associate with medieval war tales. Yet, though it is fairly violent, blood is curiously absent from the *Heike monogatari*, the war tale that charts the violent transition from the courtly world of Heian Japan to the “age of the warrior.” This presentation will consider the anomaly of a war tale without blood by showcasing its contemplative view of death and its taboo avoidance of bloody discharge from the wounded body. After considering this notable absence, the presentation will turn to hemic expressions unrelated to war used in the text, such as blood tears and blood ink, which are nevertheless given a taboo rendering. Situating the anomalous *Heike monogatari* within a larger cultural history of blood, this presentation broadly considers what blood signified before its bio-political transformation in the nineteenth century.

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